



**Keystone Energy Efficiency Alliance**  
33 Greening Life Lane  
Shermans Dale, PA 17090  
717-582-7484

## **Keystone Energy Efficiency Alliance Profile**

The Keystone Energy Efficiency Alliance (KEEA) is a group of over sixty-five businesses, non-profit organizations, and environmental groups working every day to reduce energy consumption in existing and new homes and businesses. The group arose out of grassroots efforts to promote energy efficiency as the most cost-effective and quickest way to ward off the effects of expiring utility rate caps by 2010. A key component of our effort is the introduction and House approval of House Bill 2200, which mandates that utility companies develop energy efficiency programs and make them available to all customers. KEEA also provided input on other companion legislation, including Special Session Senate Bill 35 (Sen. Erickson+).

Since that time, KEEA has become a visible and active participant in Pennsylvania's energy discussion. In our 2007 Energy Action Agenda, KEEA outlined important first steps that Pennsylvania could take towards promoting energy efficiency. These included:

- an emphasis on promoting the governmentally certified brand ENERGY STAR® as a standard for all buildings and appliances;
- more financial support through energy efficient loans and mortgage programs;
- trained and certified energy raters, builders and inspectors to maintain the quality of construction; and
- incentives for commercial and industrial builders to construct energy efficiently.

Through KEEA efforts, a majority of Pennsylvania legislators now recognize we can no longer ignore the enormous burden of rising energy costs on its citizens, and that the most effective and inexpensive way to make lasting change towards sustainability is through energy efficient education and measures at the residential, industrial and public levels.

As a group primarily composed of for-profit businesses, KEEA also understands the importance of economic growth in Pennsylvania. However, we propose a new way of thinking about how we address energy in the business world in the future.

Adopting the standardized suite of programs outlined above, administered by a centralized agency, will not only help Pennsylvanians save money and energy, but it will also create a new and vibrant sector of green collar jobs. Energy home improvements require certified raters, contractors, construction workers, consultants, manufacturers and distributors.

Putting an emphasis on energy efficiency does not have to mean an economic setback for a "global good," it can mean an economy that takes into account the changing energy landscape and incorporates necessary innovation into a new and modified business plan that allows for growth in new sectors. KEEA is ready to help lead Pennsylvania towards this new vision by garnering additional support in the Senate to adopt HB 2200/SSB35 in this session. We look forward to concluding this journey and restoring Pennsylvania to a leadership position in energy independence.

Following is a list of the companies and organizations that comprise KEEA and share this vision (as of August 31, 2008, names in **Bold – Sponsors**):

**ACI (Affordable Comfort Inc.)**, Waynesburg, PA, Helen Perrine

**AFC First Financial, Keystone Home Energy Loan Program**,

Allentown, PA, Peter Krajsa

**Atlantic Energy Concepts**, Blandon, PA, Mark J. Connolly

Barry K. Hinkle & Associates, Lansdowne, PA, Barry Hinkle

**BP Consulting**, Balston Spa, NY, William Parlapiano, III

Commission on Economic Opportunity (CEO), Wilkes Barre, PA, Gene Brady

**Celentano Energy Services**, Wyndmoor, PA, Ron Celentano

Comfort Home Corporation, Lancaster, PA, H. Edward Carr

**Communications Consulting**, Shermans Dale, PA, Maureen Mulligan

**Conservation Consultants Inc.**, Pittsburgh, PA, Ann Gerace

**Conservation Services Group**, Boston, MA, Steven Cowell

Domain Building Performance, Doylestown, PA, George Mullikin

E2 Consulting, Pittsburgh, PA, Matt Smuts

**EAM Associates**, White Haven, PA, Frank Migneco

EIC (Energy Information Center, Inc.), Lancaster, PA, Kyle C. Haddock

Empire Keystone Assoc. Refriger. Service Engineers,

Ballston Spa, NY, Bill Parlapiano

**Energy Coordinating Agency**, Philadelphia, PA, Liz Robinson

**Energy Opportunities, Inc.**, Wellsville, PA, Marcus Sheffer

Energy Professionals Insulation, Lock Haven, PA, Jay Crust

Envinity, Inc., State College, PA, Liam Goble

**Eos - Energy Solutions**, Philadelphia, PA, Andrew Kleeman

EPS Capital Corp., Inc., Villanova, PA, Bruce Colburn

Field's Service, Inc., Easton, PA, Ken Field

**G. S. Fultz and Associates**, Richfield, PA, Gloria Fultz

Green Building Association of Central Pennsylvania, Harrisburg, PA, David Sheridan

Green Savers, LLC, Avondale, PA, Matt Lillard

**Heatshed, Inc.**, Charlie Reichner and Catherine Neil, Revere, PA

HomeNet Solutions, Springhouse, PA, Lawrence Klaus

**Honeywell Utility Solutions**, Marlton, NJ, John Augustino  
InsulRight, North Versailles, PA, Andy Imro  
**J. W. Crouse, Inc. Plumbing & Heating**, West Chester, PA, Jesse Crouse  
James Brown Plumbing Heating & Air Conditioning, LLC,  
West Chester, PA, Scott Brown  
K. E. Barnes Consulting, Harrisburg, PA, Kathy Barnes-Smith  
KBL Electric, Norristown, PA, Kimberly Scanlan  
**MaGrann Associates**, Philadelphia, PA, Ben Adams  
**Mark J. Connolly** Consulting Engineer, Phoenixville, PA  
**Master Remodelers, Inc.**, Pittsburgh, PA, Regis McQuaide  
MAXLITE, Fairfield, NJ, David Shiller  
**Milo Services**, Gibsonia, PA, Milo Orsini  
Monitor Data Corporation, Glenside, PA, Thomas McHugh  
Newton Consulting, Havertown, PA, Tom Newton  
Nu-Tech Energy Solutions, Lackwaxen, PA, Peter Vargo  
Penn Environment, Philadelphia, PA, Nathan Willcox  
Pennsylvania Environmental Council (PEC), Harrisburg, PA  
**Performance Systems Development, Inc.**, Meadville, PA, Kathy Greely  
**PPL Electric Utilities**, Allentown, PA, Kenneth Hill  
Practical Energy Solutions, West Chester, PA, Paul Spiegel  
**Pure Energy**, Lancaster, PA, Tamasin Sterner  
Residential Energy Solutions, Elverson, PA, Craig Arbaugh  
Schlosser Construction, Saegertown, PA, Mark Schlosser  
Solair Energy, Inc., Ralston, PA, Pamela Denlinger  
Solar Power Industries, Belle Vernon, PA, Richard Rosey  
Solar Strategies, Philadelphia, PA, Don Bradley  
Solaris Energy, Philadelphia, PA, Mike Mckinley  
**SunPower Builders**, Collegeville, PA, Jon Costanza  
**Sustainable Community Development Company**,  
Harrisburg, PA, David Sheridan  
Testo, Inc., Gibsonia, PA, Bill Spohn  
**The Energy Doctor**, Irwin, PA, Rhett Major  
The Reinvestment Fund/Sustainable Development Fund,  
Philadelphia, PA, Roger Clark  
Therma-View Infrared & Energy Consultants, Williamsport, PA, Larry Armanda  
TRC Companies, New York City, NY, Mark Lorentzen  
US Green Home, Philadelphia, PA, Hap Haven  
**Warren Energy Engineering, LLC**, West Chester, PA, Kevin Warren, P.E.  
West Penn Power Sustainable Energy Fund, University Park, PA, Joel Morrison  
Zerodraft Central Pennsylvania, Mechanicsburg, PA, Laurie and Brian Johnson

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For more information on KEEA energy efficiency, contact Maureen Mulligan 717-512-5365 (cell), email [maureenm@pa.net](mailto:maureenm@pa.net), or Gloria Fultz, 717-694-3812, [GSFultz@earthlink.net](mailto:GSFultz@earthlink.net) . Also check these websites:

ACI (Affordable Comfort, Inc.), [www.affordablecomfort.org](http://www.affordablecomfort.org)  
ECA (Energy Coordinating Agency), [www.ecasavesenergy.org](http://www.ecasavesenergy.org)  
PA Home Energy, <http://pahomeenergy.com>