

Preliminary Results from the
2009 ACI Home Performance Conference Evaluation
May 20, 2009

RESPONSE TO THE QUESTION "I DO THE FOLLOWING"*

Diagnostics / Troubleshooting 54%
Inspection / Energy Ratings 54%
Training 37%
Quality Control 36%
Estimation / Auditing 36%
Installation / Construction 31%
Consumer Education 30%
Program Implementation 28%
Renovation / Rehab 22%
Sales / Marketing / Business Development 15%
Research / Evaluation 14%
Policy Development 12%
Sustainable Design 11%
Building Design 11%
Product Development 4%
Retail / Direct 3%
Ecommerce 1%

NOT JUST EXISTING HOMES*

88% are involved in existing construction
48% are involved with new buildings

IMPACT MANY BUILDINGS and PEOPLE*

42% deal with 100 to 499 housing units per year
16% deal with 500 or more housing units per year

PLACE a HIGH VALUE on the annual ACI CONFERENCE*

60% traveled more than 500 miles to attend
52% had attended previous ACI events
88% indicate that they will absolutely or probably attend in 2010, assuming budget is not a factor

**Source: stable percentages reported on the overall conference evaluation from the 2009 conference on 354 people. Respondents could select more than one answer.*