ADVERTISING OPPORTUNITY

2010 ACI NATIONAL HOME PERFORMANCE CONFERENCE
RENAISSANCE AUSTIN HOTEL, AUSTIN, TEXAS
APRIL 19 – 23, 2010

Company Details*: (please print)

Company Name

Address

City State Zip

Website

Phone Number Fax Number

Email Address

Ad Sizes & Rates	Image Area (w by h)	Custom Ad – Full Price	Custom Ad – Sponsor/Exhibitor Discount
Outside Back Cover	7.5" x 10"	$1,500	
Inside Back Cover	7.5" x 10"	$1,000	
Full Page	7.5" x 10"	$850	$425
Half Page	7.5" x 4.75"	$700	$350
Quarter Page	3.5" x 4.75"	$550	$275
Business Card	3.5" x 2"	$400	$200

Totals Due: _____ _____ _____

Printing Specifications:
The 2010 ACI National Home Performance Conference program book is printed by offset process. Ads can be submitted electronically (.eps or .tif preferred) or on a CD (please call for clarification). The back cover ad will be printed in the conference color and black. Indicate color separations, if desired. ***Ad copy, applications, and payments must be received by January 22, 2010***. Payments are non-refundable. NOTE: Custom advertising can be prepared for an additional fee. Agency commissions, if applicable, are additional and at the expense of the advertiser. **ALL ADS ARE SUBJECT TO ACI APPROVAL.**

Billing Information:

TOTAL FEES: $_____

☐ Please invoice us
☐ Please charge my credit card

American Express Discover MasterCard Visa

Credit Card Number Expiration Date

Name on Card

Questions should be directed to Nancy Hawkins at 724-627-5200 ext. 13 or mforbes@affordablecomfort.org.

ACI
Affordable Comfort, Inc.
affordablecomfort.org

Are you a conference sponsor? *Maximize your exposure with an ad that will build your reputation and further your recognition.*

Are you exhibiting at the event? *Add your booth number to the ad and draw more attendees.*

Advertising is the best way to gain recognition *– Remember that each attendee receives a program book to use during the conference and for future reference.*

- *Free ½ page ad is provided to sponsors and exhibitors who are paid in full by January 22, 2010.*
- *Sponsors and exhibitors are offered a 50% discount off regular ad rates*
- *Ad copy on electronic files is due at the ACI office by January 22, 2010. Send to mforbes@affordablecomfort.org*

REINFORCE YOUR PRESENCE WITH AN ADVERTISEMENT IN THE 2009 PROGRAM BOOK.

- *Fax your form with payment information to 724-627-5226*
- *Send the form to ACI, 32 Church Street, Suite 204, Waynesburg, PA 15370*
- *Email your ad to mforbes@affordablecomfort.org*