

## Affordable Comfort, Inc.

### Who is ACI?

The 2009 event attracted 1,237 participants from the United States, Canada, Chile, and New Zealand. The conference, organized by ACI, focused on providing the best, unbiased technical and program implementation information to all stakeholders involved with energy efficient, healthy, durable, and safe housing. Participants were able to choose from over 100 workshops and thirty short courses.

#### THE NUMBERS

Participants were surveyed for feedback and marketing purposes. Highlights include:

How far did you travel to attend?		
Answer Options	Response Percent	Response Count
less than 50 miles	8.6%	29
51 - 200	9.2%	31
201 - 500	22.6%	76
more than 500	59.6%	201

Organization's scope (check only one):		
Answer Options	Response Percent	Response Count
Local	40.8%	117
Regional/State	42.5%	122
National	14.6%	42
International	2.1%	6

My work involves (check all that apply):		
Answer Options	Response Percent	Response Count
New Construction	48.3%	138
Existing Buildings	88.1%	252
Commercial / Institutional	23.1%	66
Single Family	86.4%	247
Multifamily	61.5%	176
I do not work with buildings / housing	3.1%	9

I do the following (check all that apply):		
Answer Options	Response Percent	Response Count
Inspection / Energy Ratings	53.6%	185
Diagnostics / Troubleshooting	53.6%	185
Training	37.4%	129
Quality Control	35.7%	123
Estimation / Auditing	35.4%	122
Installation / Construction	30.7%	106
Consumer Education	29.9%	103
Program Implementation	27.8%	96

**Affordable Comfort, Inc.**  
**Who is ACI?**

Renovation / Rehab	22.0%	76
Sales / Marketing / Business Development	15.1%	52
Research / Evaluation	14.5%	50
Policy Development	11.6%	40
Sustainable Design	11.3%	39
Building Design	11.0%	38
Product Development	4.3%	15
Retail / Direct	2.9%	10
eCommerce	0.9%	3
Other	6.4%	22

**How many buildings or housing units do you deal with each year? (check only one)**

Answer Options	Response Percent	Response Count
0 - 9	4.2%	14
10 - 29	7.1%	24
30 - 99	22.3%	75
100 - 499	42.3%	142
500 - 999	6.3%	21
1,000 - 2,999	6.3%	21
More than 3,000	3.6%	12
Not applicable	8.0%	27

**If your budget is not a factor, would you attend the 2010 ACI Home Performance Conference in Austin, TX?**

Answer Options	Response Percent	Response Count
Absolutely	63.4%	220
Probably	25.1%	87
Maybe	9.2%	32
Unlikely	1.4%	5
No	0.9%	3

**Have you ever attended ACI conferences previously?**

Answer Options	Response Percent	Response Count
Yes	52.1%	165
No	47.9%	152