



ACI New Jersey Home Performance Conference
September 9-10, 2008
Sheraton Atlantic City
Atlantic City, New Jersey

Sponsor/Exhibitor Fact Sheet

WHO SHOULD SPONSOR AND EXHIBIT?

Industry and trade organizations, education and training professionals, home improvement contractors, green service providers and program managers, public utilities, federal and state agencies, building product and appliance manufacturers, distributors, and retailers

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR - \$20,000 +

- ✦ 20 complimentary registrations
- ✦ Complimentary tradeshow tabletop
- ✦ Sponsor acknowledgement in all ACI press releases
- ✦ Sponsor acknowledgement during the Opening Plenary
- ✦ Company link/logo on ACI's website homepage
- ✦ Company logo in the conference brochure, signage, and resource guide

GOLD SPONSOR - \$10,000 +

- ✦ One complimentary registration per \$1000 sponsored
- ✦ Complimentary tradeshow tabletop
- ✦ Sponsor acknowledgement in all ACI press releases
- ✦ Sponsor acknowledgement during the Opening Plenary
- ✦ Company logo/link on the sponsor page of ACI's website
- ✦ Company logo in the conference brochure, signage, and resource guide

SILVER SPONSOR - \$5,000 +

- ✦ One complimentary registration per \$1000 sponsored
- ✦ 50% off tradeshow tabletop
- ✦ Company name/link on sponsor page of ACI's website
- ✦ Company name in the conference brochure, signage, and resource guide

BRONZE SPONSOR - \$1,000 +

- ✦ One complimentary registration per \$1000 sponsored
- ✦ Company name/link on the sponsor page of ACI's website
- ✦ Company name in the conference brochure, signage, and resource guide

Corporate logos must be received by June 9, 2008 to be included in the event's promotional materials

Exhibitor Opportunities

Tradeshow exhibit space is \$600 per tabletop and includes registration for one individual to all sessions and meals. Two additional exhibitor reps are welcome at a discounted rate.

Scholarship Opportunities

Your company may offer scholarships to your staff, membership, contactors, distributors, trade allies, or subcontractors. ACI will accept one payment for all your scholarships, if preferred. Contact ACI to send us an approved list of your registrants or for additional information.

In-Kind Contribution

In-kind donations are also welcome. An in-kind contribution to the conference will qualify you as an Event Partner. Consider promoting the event to your organization's membership, donating photocopying services, loaning LCD projectors, or becoming an onsite volunteer.

Conference Contacts

Complete and return commitment forms to ACI c/o MaChal Forbes, 32 Church Street, Suite 204, Waynesburg, PA 15370 or fax to 724.627.5226. Please direct questions to 800.344.4866 ext. 13 or mforbes@affordablecomfort.org.