



**ACI New England Conference 2008**  
**October 8-9, 2008**  
**Westford Regency Inn & Conference Center**  
**Westford, MA**

**Sponsor/Exhibitor Fact Sheet**

**WHO SHOULD SPONSOR AND EXHIBIT?**

Industry and trade organizations, education and training professionals, home improvement contractors, green service providers and program managers, public utilities, federal and state agencies, building product and appliance manufacturers, distributors, and retailers

**SPONSORSHIP OPPORTUNITIES**

**PLATINUM SPONSOR - \$20,000 +**

- + 20 complimentary registrations
- + Complimentary tradeshow tabletop
- + Sponsor acknowledgement in all ACI press releases
- + Sponsor acknowledgement during the Opening Plenary
- + Company link/logo on ACI's website homepage
- + Company logo in the conference brochure, signage, and resource guide

**GOLD SPONSOR - \$10,000 +**

- + One complimentary registration per \$1000 sponsored
- + Complimentary tradeshow tabletop
- + Sponsor acknowledgement in all ACI press releases
- + Sponsor acknowledgement during the Opening Plenary
- + Company logo/link on the sponsor page of ACI's website
- + Company logo in the conference brochure, signage, and resource guide

**SILVER SPONSOR - \$5,000 +**

- + One complimentary registration per \$1000 sponsored
- + 50% off tradeshow tabletop
- + Company name/link on sponsor page of ACI's website
- + Company name in the conference brochure, signage, and resource guide

**BRONZE SPONSOR - \$1,000 +**

- + One complimentary registration per \$1000 sponsored
- + Company name/link on the sponsor page of ACI's website
- + Company name in the conference brochure, signage, and resource guide

*Corporate logos must be received by July 6, 2008 to be included in the event's promotional materials*

**Exhibitor Opportunities**

Tradeshow exhibit space is \$600 per tabletop and includes registration for one individual to all sessions and meals. Two additional exhibitor reps are welcome at a discounted rate.

**Scholarship Opportunities**

Your company may offer scholarships to your staff, membership, contactors, distributors, trade allies, or subcontractors. ACI will accept one payment for all your scholarships, if preferred. Contact ACI to send us an approved list of your registrants or for additional information.

**In-Kind Contribution**

In-kind donations are also welcome. An in-kind contribution to the conference will qualify you as an Event Partner. Consider promoting the event to your organization's membership, donating photocopying services, loaning LCD projectors, or becoming an onsite volunteer.

**Conference Contacts**

Complete and return commitment forms to ACI c/o MaChal Forbes, 32 Church Street, Suite 204, Waynesburg, PA 15370 or fax to 724.627.5226. Please direct questions to 800.344.4866 ext. 13 or mforbes@affordablecomfort.org.