

ADVERTISING OPPORTUNITY

**2009 ACI NATIONAL HOME PERFORMANCE CONFERENCE
HYATT REGENCY CROWN CENTER, KANSAS CITY, MO
APRIL 27 – MAY 1, 2009**



affordablecomfort.org

*Company Details**: (please print)

Company Name

Address

City State Zip

Website

Phone Number Fax Number

Email Address

Ad Sizes & Rates	Image Area (w x h)	Custom Ad	Custom Ad Exhibit/Sponsors Discount	Text Only Economy Ad
Outside Back Cover SOLD	7.5" x 10"	\$1095.00	\$895.00	NA
Inside Back Cover SOLD	7.5" x 10"	\$795.00	\$650.00	NA
Full Page	7.5" x 10"	\$495.00	\$420.00	NA
Half Page	7.5" x 4.75"	\$395.00	\$350.00	\$295.00
Quarter Page	3.5" x 4.75"	\$295.00	\$260.00	\$225.00
Business Card	3.5" x 2"	\$199.00	\$175.00	\$150.00

Totals Due: _____

Printing Specifications:

The 2009 ACI National Home Performance Conference program book is printed by offset process. Ads can be submitted electronically (high resolution PDF preferred) or on a CD (please call for clarification). All ads are black and white, with the exception of those on the cover. **Ad copy, applications, and payments must be received by January 5, 2009.** Payments are non-refundable. NOTE: Custom advertising can be prepared for an additional fee. Agency commissions, if applicable, are additional and at the expense of the advertiser. **ALL ADS ARE SUBJECT TO ACI APPROVAL.**

Billing Information:

TOTAL FEES: \$ _____

- Please invoice us
- Please charge my credit card

American Express Discover MasterCard Visa

Credit Card Number Expiration Date

Name on Card

FAX THIS FORM TO NANCY HAWKINS at 724-627-5226.
Questions? Call 724-627-5200 ext. 28 or email: nhawkins@affordablecomfort.org.

Are you a conference sponsor? Maximize your exposure with an ad that will build your reputation and further your recognition.

Are you exhibiting at the event? Add your booth number to the ad and draw more attendees

Advertising is the best way to gain recognition
– Remember that each attendee receives a program book to use during the conference and for future reference.

- Free ½ page ad is provided to sponsors and exhibitors who are paid in full by January 5, 2009.
- Sponsors and exhibitors are offered a 20% discount off regular ad rates (Does not include economy ads)
- Ad copy on electronic files is due at the ACI office by January 5, 2009. Send to nhawkins@affordablecomfort.org

REINFORCE YOUR PRESENCE WITH AN ADVERTISEMENT IN THE 2009 PROGRAM BOOK.

- Fax your form with payment information to 724-627-5226
- Send the form to ACI, 32 Church Street, Suite 204, Waynesburg, PA 15370
- Email your ad to nhawkins@affordablecomfort.org